Book Review of *Thinking, Fast and Slow*

The book is the epitome of Daniel Kahneman`s many years of researching and thinking, which opens up new perspectives in social psychology and cognitive science. William Easterly from Financial Times praised the book as the only masterpiece concerning human rationality and irrationality and claimed that everyone should read the book.

*Thinking, Fast and Slow* offers a whole new look at the way our minds work, and how we make decisions. In this book, both the surprising miracles and the equally surprising mistakes of our conscious and unconscious thinking are involved and everyone will experience an innovative journey of thinking. It explains the two systems that govern the way we think. System 1 is fast, intuitive, emotional and mainly unconscious. It is judged by intuition in a moment, based on emotions, memory and past experience. And system 2 is slow, prudent, logical, laborious and has the ability of self-control. It checks facts and calculates constantly but often follows the judgement of system 1.

As is widely acknowledged, the leading role of thinking and decision-making is not "rationality", but the "intuition" represented by the system 1. Intuition has an omnipresent influence on our views and behaviors, though inevitably leading to errors and bias. The absurd thought of possibility and uncertainty leads us to be overconfident and make mistakes in decision-making. Our different reactions to the same situation depend on the existing existence in our mind. What's worse, we don't know what we don't know.

In this book, the author enumerates many intriguing examples to help readers understand better, comprising both Daniel Kahneman`s own experience and previous studies. Through personal experiences and experiments, he explained all kinds of phenomena in a humorous language.

*Thinking, fast and slow* is an astonishingly rich book: lucid, profound, full of intellectual surprises and self-help value. If you expect to know about cognitive psychology, analysis of reason and causality and so on, you should definitely read it.